

# Anchor story

The front page of the newspaper showcases the best news reports of the day... but there is one report on the front page that is not a hard news story. This report is called as anchor .it is a soft story,a light story that is written with great love and passion.

## Some basic characteristics of Anchor Story

The Front Page of a newspaper showcases the best news reports of the day. Invariably, these are reports that in newspaper parlance are called hard news reports. These reports describe terror attacks, political changes, natural calamities, accidents, etc.

But there is one report on the Front Page that is not a hard news story. This report is called the anchor. It is a soft story, a light story that is written with great love and passion.

The anchor became popular in India in the 1980s. A special place was earmarked to run this story – the base of the front page. To make the anchor stand out, the headline of the story was set in italics or a light font that was different to the headlines used on the rest of the page.

Some editors even chose a different body setting. They indented the anchor story or boxed it so that it looked different and stood out.

Even today, the anchor is an important part of the Front Page line up. The editors in the morning meeting want to know which story is planned as the day's anchor.

There is no fixed subject on which anchors are written. The popular ones are offbeat cricket stories, health stories, science stories, celebrity stories or simple human interest stories that touch your heart.

Size : It should be 5cm smaller than solus and.

Example

**NEED FOR SPEED**

## Dhoni drives in the wrong lane, pulled up by cop

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**JAIPUR:** The Indian cricket captain's love for bikes is well documented. And busy as he is, MS Dhoni finds the time to hit the road every once in a while.

His latest little adventure came on Thursday when he rode his imported machine from Delhi to Jaipur. However, the joyride took a slightly unexpected turn, giving his team mates something to smile and talk about.

Apparently, once he entered the Rajasthan capital, Captain Cool not only switched to a car but strayed on to a wrong lane and was pulled up by a startled but dutiful policeman.

Never the one to throw in the towel, Dhoni asked the cop to join him and direct him to the team hotel.

A slip-up against Trinidad & Tobago on Wednesday meant the Chennai Super Kings were hosted by the Rajasthan Royals in the Champions League T20 semifinal, and the CSK skipper grabbed the opportunity to ride to work.

Zippering down from Delhi to Jaipur is not quite like riding from one end of the town to the other; it is a 265-km drive, and can test even a seasoned rider.

For this World Cup-winning captain though, his passion overcame the fatigue of the previous game. While he rode his X132 Hellcat, a European brand, the team took a short flight.

"MSD came down on his bike from Delhi... Once in the city, he shifted to a car. The bike was brought to the hotel," said a CLT20 official.

Parked at the team hotel, it didn't take much to figure out who the bike belonged to — '7781' on the number plate gave it all away. The wicketkeeper-bat's birth date is: 07/07/1981.

» ROYALS BEAT CSK, P22

■ Dhoni: Joyride



Reference - <https://brainly.in>

Reference - <http://easymedia.in>