

SURENDRANATH COLLEGE
INTERNAL ASSESSMENT
SEMESTER-1, 2018-19
SUBJECT- JORA
CC-1

Time – 30 min

Full Marks- 10

CU Reg. No.-	SECTION-	ROLL NO.-
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MARKS OBTAINED	Signature of Examiner- With date
MARKS CONVERTED TO 10	Approved by HOD- With date

Question Booklet

<i>Q No.</i>	<i>Question</i>	<i>Mark s</i>
1.	<i>Define News?</i>	2

Answer

<i>Q No.</i>	<i>Answer</i>

<i>Q No.</i>	<i>Question</i>	<i>Mark s</i>
2.	<i>Write two elements of News?</i>	2

<i>Q No.</i>	<i>Answer</i>

Q No. 3.	Question <i>Write two factors which affected News treatment?</i>	Mark s 2
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Q No.	Answer
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Q No. 4.	Question <i>What is Dateline?</i>	Mark s 1
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Q No.	Answer
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Q No. 5.	Which is photo Editing software? 1) <i>Adobe Photoshop</i> 2) <i>Excel</i> 3) <i>Premiere pro</i> 4) <i>Power point</i>	Mark s 1
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Q No. 6.	According to Robert Gunning's – principles for clear writing. 1) 8 2) 10 3) 5 4) 7	Mark s 1
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Q No. 7.	Joseph Pulitzer associated with – 1) <i>THE SUN</i> 2) <i>THE TIMES OF INDIA</i> 3) <i>NEWYORK WORLD</i> 4) <i>THE TIMES</i>	Mark s 1
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